

the Messenger

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A monthly publication of North Arkansas Electric Cooperative

Co-ops Celebrate National Lineman Appreciation Day

America's electric cooperatives have designated the second Monday of April as National Lineman Appreciation Day.

On April 11, 2016, the nation's electric co-ops will honor the hard working linemen who often work in challenging conditions to keep the lights on.

The full text of the resolution, which the National Rural Electric Cooperative Association (NRECA) Board adopted unanimously, follows:

"Whereas linemen leave their families and put their lives on the line every day to keep the power on; Whereas linemen work 365 days a year under dangerous conditions to build, maintain and repair the electric infrastructure; Whereas linemen are the first responders of the electric cooperative family, getting power back on and making things safe for all after storms and accidents; and Whereas there would be no electric cooperatives without the brave men and women who comprise our corps of linemen; Therefore be it resolved that NRECA recognize the Second Monday of April of each year as National Lineman Appreciation Day and make available to electric cooperatives, materials and support to recognize the contributions of these valuable men and women to America's Electric Cooperatives."

We proudly recognize all electric linemen for the services they perform around the clock in dangerous conditions to keep power flowing and protect the public's safety. Electric linemen do not often receive the recognition they deserve. They work all hours of the day, often in hazardous conditions far from their families, going above and beyond to restore power to their communities. Our linemen, as well as linemen from across the nation, truly deserve this special day of recognition.

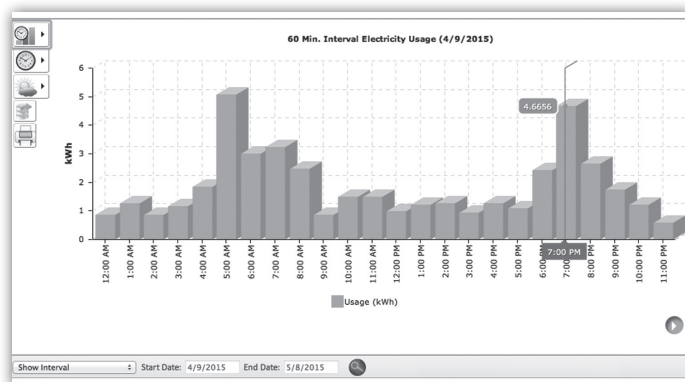
Find Ways To Save With Co-op Energy Efficiency Programs

As a member of North Arkansas Electric Cooperative, you are in a unique position to take advantage of energy efficiency programs offered by your cooperative. Because we are a not-for-profit organization, our goal is to provide safe, reliable power at the most affordable price for our members. This means helping you save money on your monthly electric bill.

So, how does practicing efficiency habits save you money? It's common sense that if you use less electricity, your bill will be lower. But there's more to it than that. North Arkansas Electric Cooperative purchases electricity from Arkansas Electric Cooperative Corporation, a generation and transmission cooperative owned by all seventeen electric cooperatives in the state of Arkansas. When electric use is high, we pay peak demand charges for the electricity we purchase. By incorporating energy efficiency into your daily routine, you are helping to reduce the demand for electricity, thus lowering its overall cost. And as a co-op, we pass these savings directly on to you! Let's take a look at some of the ways you can save.

Basic energy efficiency practices, like caulking around windows and doors, turning off lights when you leave the room and using a programmable thermostat, are great ways to start saving.

Monitor your energy use by viewing your daily and hourly usage online (hourly usage chart to the right). Click on the "Account Login" at the top of www.naeci.com, click My Usage, Usage History and



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Visit North Arkansas Electric Cooperative at the KTLO Expo/BRMC Health Fair

Wednesday, April 20th, 7:30 a.m. to 4 p.m. and
Thursday, April 21st, 7:30 a.m. to 3:00 p.m.

Located at the Baxter County Fairgrounds
Admission is free and open to the public.

Come and visit NAEC and learn more about energy efficiency and our Personal Emergency Response Systems.

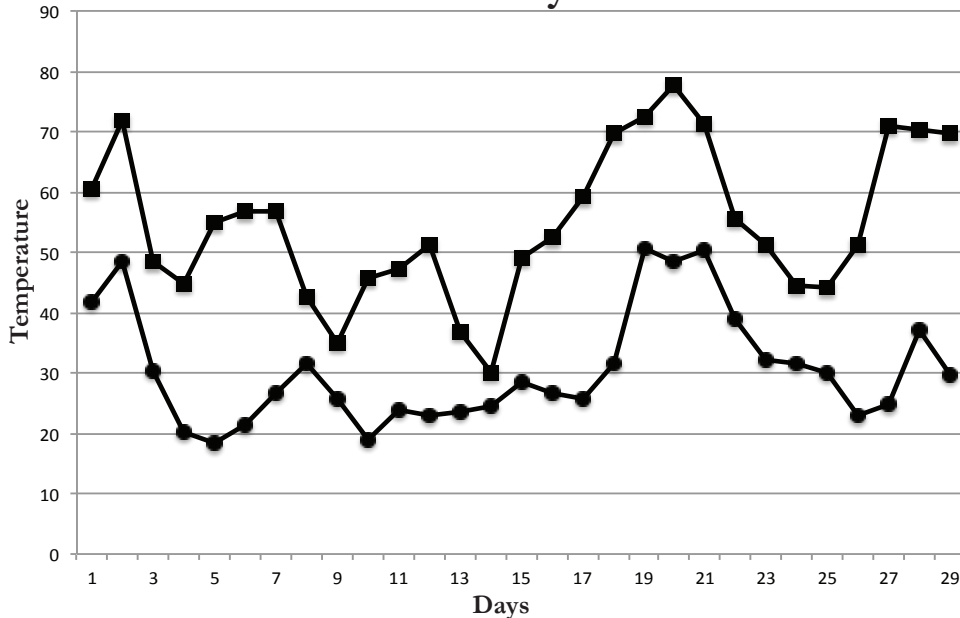


Energy Efficiency Tip of the Month

Avoid placing lamps or TV sets near your room air-conditioning thermostat. The thermostat senses heat from these appliances, which can cause the air conditioner to run longer than necessary.

Daily Highs & Lows

February 2016



Average Daily High:

54.93 compared to 41.50 in 2015

Average Daily Low:

30.60 compared to 20.19 in 2015

Total Rainfall Amount:

1.55" compared to 1.28" in 2015

Warmest Day:

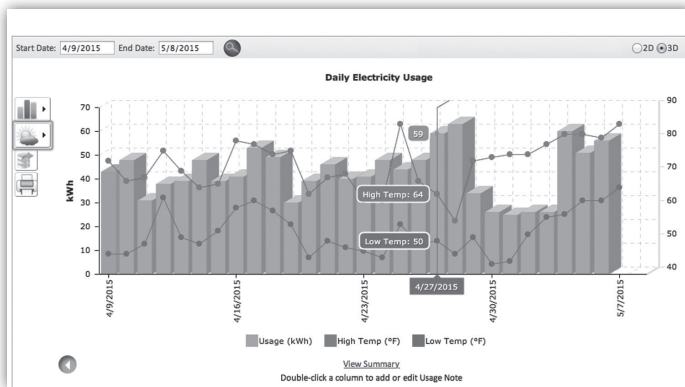
Feb 20th, 77.7 degrees at 2:30 p.m.

Coollest Day:

Feb 5th, 18.4 degrees at 7:30 a.m.

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enter your USERID and PASSWORD. By using this free service, you can keep tabs on when your energy use is high, what appliances use the most electricity and other details about your energy use (daily usage chart to the right). This information is available at your fingertips and will help you keep energy savings top of mind.



Typically, most households use larger amounts of electricity in the mornings and in the evenings – when most people are either getting ready for their day or returning home. Remember that peak demand charge? This can be avoided by lowering energy use during on-peak hours, when electricity is in high demand. NAEC often runs radio advertisements during the summer asking members to curtail their usage during the afternoon and early evening hours.

NAEC also offers free home energy audits. Our energy experts can assess air leaks, insulation gaps and other common problems that cause homes to use more energy than required. We can tell you more about the latest technologies for heating, cooling and lighting in a home, including heat pumps, LED lights and more. Moreover, NAEC offers low interest financing on new heat pumps, weatherization measures such as added insulation, new windows and doors and LED lighting. If interested call any one of our three local offices and ask for more information on our Energy Efficiency Conservation Loan Program.

NAEC is proud to offer these energy efficiency programs for you, our members. As you can see, there are many ways to save, and we want to be your trusted energy resource.

Right-of-Way Locations

West Tree Service

Henderson and Salem areas

We Want Your Response

North Arkansas Electric Cooperative abides by seven cooperative principles. The first principle of voluntary and open membership describes how cooperatives are voluntary organizations, open to all persons able to use their services and willing to accept the responsibilities of membership, without gender, social, racial, political or religious discrimination.

As a member-owned cooperative, we want your input. If you have questions, comments or concerns regarding the operation of North Arkansas Electric Cooperative, please send them to Messenger, P.O. Box 1000, Salem, AR 72576, or e-mail us at info@naeci.com. Names will be withheld upon request, but all letters should be signed. All letters will be considered for publication in the Messenger or Rural Arkansas Magazine.

We appreciate your support these past 76 years and look forward to serving you in the future.



Operation Round Up 2016 Scholarship Application

now available online at
www.naeci.com

All graduating seniors
seeking higher education
are eligible to apply.

Deadline to apply is Friday, April 15th.